
NATURSOL™ BioSeven
Seven ways to care.
One way to make a difference.
SNF

NATURSOL™ BioSeven



Beauty today demands more balance

Brands are working to satisfy consumer demands for sustainability and innovation that actually works. Not just promises of possibilities.

Performance is no longer about claims. It is about visible results, reliable sensory benefits, and formulas that deliver performance every day, for everyone.

Sustainability must be tangible, credible and transparent.

Not a promise, not a story but realistic solutions that significantly reduce environmental impact without performance trade-offs.

Innovation is beneficial when it solves real formulation challenges.

It must be easy to use, cost-realistic, and compatible with existing formulations.

Turning essential values into real solutions

At SNF, we believe that innovation in Beauty Care should be practical, measurable and accessible.

True performance means delivering visible and reliable benefits.

Sustainability means finding the right balance: to reduce the environmental impact detrimental effects on the formulation.

True innovation is only valuable when it solves real formulation challenges, fits existing processes, and remains user-friendly and affordable for every day use.



True innovation happens when performance, sustainability and usability intersect.

No compromise. Just the right balance.



NATURSOL™ BioSeven

A balanced approach to Next-Gen beauty formulations

NATURSOL™ BioSeven next generation, naturally derived cationic conditioning polymer that redefines sustainable beauty. Readily biodegradable and expertly formulated for Hair, Skin and bodycleansing applications.

NATURSOL™ BioSeven was built with formulators in mind. Easy to use, compatible with the real market constraints, and proven in formulas. It gives brands a practical, path toward greener, performance-cleansing products.

NATURSOL™ BioSeven helps brands move into the right direction. This naturally responsible conditioning polymer offers a convenient way to entrance the sustainability profile of exiting formulations. **Not a revolution. An evolution that feels right.**

In nature, seven is a symbol of balance and harmony.

With **NATURSOL™ BioSeven**, this balance takes shape in a solution designed to care - for hair, for skin, and the formulation itself.

NATURSOL™ BioSeven brings together what truly matters - in the right proportions.

Seven ways to care

INCI Name	Starch Ethylamidopropyltrimonium Chloride/Acrylamidopropyltrimonium Chloride Copolymer
Naturally Derived	Conditioning polymer inspired by nature, designed for Next-Gen formulations.
Eco-Responsible by Design	Supports a more responsible approach with readily biodegradable properties.
Easy to Formulate	Liquid, cold-processable and intuitive to use in every day formulations.
Accessible Innovation	Designed to be realistic — easy to use, easy to integrate, easy to afford.
Hair Care Performance	Delivers gentle conditioning while maintaining a clean non-coated hair feel.
Skin Respect	Provides moisture and comfort thanks to a non-irritating polymer.
Delicate Foam	Supports long lasting foam stability.

SUSTAINABILITY MEETS REAL
Responsible, without complexity

Readily Biodegradable

Easy to handle and formulate

High performance in various foaming applications without irritation

Reduced environmental impact

HAIR CARE UNIVERSE
Feel the care

- Hair is easier to comb
- Non-coated hair feel
- Compatible with everyday cleansing bases



BATH & SHOWER EXPERIENCE
Gentle foam, conscious beauty

- Stabilizes delicate and fine foam
- A refreshing cleansing experience
- Suitable for the entire family



SKIN CARE & TOLERANCE
Respect by design

- Preserves skin’s natural equilibrium
- Contributes to hydration
- Designed for modern rinse-off facial formulations



NATURSOL™ BioSeven

A balanced choice for brands that want to care more simply.

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