HC 027

Chromalock Primer

Preserve the intensity of your color

Chromalock Primer is a pre-color hair primer designed to help preserve the intensity and vibrancy of color-treated hair. Its formula combines NATURSOL™ EMI REV and NATURSOL™ BioSeven polymers to help protect hair color while leaving hair soft and visibly shinier. Lock in your color !

TRADE NAME	INCI (EU)	FUNCTION	% active	Wt. %
Deionized Water	Aqua	Solvent		qsp 100
NATURSOL™ BioSeven[1]	**Starch Etylamidopryl trimonium chloride/ Acrylamidopropyl trimonium chloride copolymer**	**Conditioning Agent**	**0.25**	**1.32**
Glycerin	Glycerin	Humectant	1.00	1.00
Niacinamide	Niacinamide	Active ingredient	2.00	2.00
Euxyl PE 90 10	Phenoxyethanol / Ethyl hexyl glycerin	Preservative	1.00	1.00
Lactic Acid	Lactic Acid	pH adjuster	qsp pH = 5	
NATURSOL™ EMI Rev[1]	**Starch/Acryloyloxyethyl Trimonium Chloride copolymer, Octyldodecyl Myristate, Caprylyl/Capryl Glucoside**	**Rheology modifier& conditioning agent**	**2,00**	**3,85**

Suppliers : [1] SNF

Active content of NATURSOL™ BioSeven = 19%
Active content of NATURSOL™ EMI Rev = 52%

300726-EN

Process

- At room temperature, under agitation, disperse NATURSOL™ BioSeven and mix during 10 mn. Add glycerin, niacinamide and preservative.
- Adjust the pH of the formula at pH 5.
- Add NATURSOL™ EMI Rev during 10 mn with good stirring.
- Check if the formula is uniform.

Properties*

- **Appearance** : milky liquid
- **pH** : 4.7-5.0
- **Viscosity*** : 500-1500 cP
- **Stability**** : Passed 1 month 50°C and 3 months RT

* Measured after 24 hours
**Brookfield RVT, 20rpm, 1min, spindle 03

Benefits

- Helps reduce color fading
- Protects color-treated hair
- Leaves hair soft and smooth

Note: Sufficient preservative system required. SNF doesn't guarantee microbiological stability.

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