The choice is yours – our extensive range of mild surfactants

Tailoring products to consumer desires is essential in today's competitive personal care markets. Our wide range of gentle surfactants gives you all the options.

From supremely mild surfactants coupling rich foam with good cleansing to the other end of the spectrum and anything in between: With our range, formulators have all the tools they need for outstanding results. Open to inside pages to learn more about specific categories, and view back for sustainability benefits.

	INCI	Skin mildness	Foam richness	Fast rinse	Conditioning after-feel	RCI [%]	Region
Glucotain™ Pro	C8-14 Acyl Methyl Glucamide	***	*	**	**	93	EMEA, LATAM, NORAM
Glucotain™ Clear	Capryloyl/Caproyl Methyl Glucamide	***	*	**	*	93	APAC, EMEA, LATAM, NORAM
Glucotain™ LiquiFlex	Lauroyl/Myristoyl Methyl Glucamide (and) Coco-Betaine	***	**	**	**	85	APAC, EMEA, LATAM, NORAM
Glucotain™ Care	Cocoyl Methyl Glucamide	***	***	**	***	95	APAC, EMEA, LATAM, NORAM
Glucotain™ Flex	Lauroyl/Myristoyl Methyl Glucamide	***	**	**	**	95	APAC, EMEA, LATAM, NORAM
Glucotain™ GEM	Sunfloweroyl Methylglucamide	***	***	***	***	96	EMEA, NORAM
Glucotain™ Sense	Sunfloweroyl Methylglucamide	***	***	***	***	96	APAC, EMEA, LATAM, NORAM
Hostapon™ SG	Sodium Cocoyl Glycinate	**	*	**	**	86	APAC, EMEA, LATAM, NORAM
Hostapon™ SGC	Sodium Cocoyl Glycinate	**	*	**	*	86	APAC
Hostapon™ SLG	Sodium Lauroyl Glycinate	**	*	***	**	86	EMEA, NORAM
Hostapon™ KG	Potassium Cocoyl Glycinate	**	*	**	**	86	APAC
Hostapon™ CT liquid	Sodium Methyl Cocoyl Taurate	*	*	*	**	80	LATAM
Hostapon™ CT paste	Sodium Methyl Cocoyl Taurate	*	*	**	**	80	APAC, EMEA, LATAM, NORAM
Hostapon™ CT solid	Sodium Methyl Cocoyl Taurate	*	**	**	*	80	APAC, EMEA, LATAM, NORAM
Hostapon™ CT supreme	Sodium Methyl Cocoyl Taurate	*	**	**	*	80	APAC, EMEA, LATAM, NORAM
Hostapon™ SCI 65	Sodium Cocoyl Isethionate (and) Stearic Acid	*	**	*	***	89	APAC, EMEA, LATAM, NORAM
Hostapon™ SCI 85	Sodium Cocoyl Isethionate	*	**	*	*	86	APAC, EMEA, LATAM, NORAM
Hostapon™ SLI 80	Sodium Lauroyl Isethionate	*	**	***	**	86	EMEA, NORAM
Medialan™ KF-J	TEA-Cocoyl Sarcosinate	*	*	*	**	57	APAC, LATAM, NORAM
Medialan™ LD PF10	Sodium Lauroyl Sarcosinate	*	*	**	**	80	APAC, EMEA, LATAM, NORAM
Medialan™ LF	TEA-Lauroyl Sarcosinate	*	*	**	**	57	APAC, LATAM, NORAM
Hostapon™ CCG	Sodium Cocoyl Glutamate	*	**	***	**	100	APAC, EMEA, LATAM, NORAM
Hostapon™ CLG	Sodium Lauroyl Glutamate	*	**	***	**	100	APAC, EMEA, LATAM, NORAM
Hostapon™ CGA	Sodium Cocoyl Glutamate	*	**	**	***	100	APAC, LATAM, NORAM
Hostapon™ CGN	Sodium Cocoyl Glutamate	*	*	***	**	100	APAC, EMEA, LATAM, NORAM
Hostapur™ OS liq	Sodium C14-16 Olefin Sulfonate	*	*	*	*	0	APAC, EMEA, LATAM, NORAM
CAPB	Cocamidopropyl Betaine	*	*	*	*	66	
SLES 70 %	Sodium Lauryl Ether Sulfate		*	*		75	
APG	Decyl Glucoside	*	**	*	**	100	
Glycolipids	Glycolipids	***	*	*	**	100	

Sustainability benefits – the green side of gentle

From renewable carbon and biodegradability to mass-balance options and eco-labels, our ingredients combine their mild nature with attractive green benefits.

Surfactant class	Product names	RCI [%]	Readily biodegradable[1]	RSPO MB available[2]	COSMOS
Glucamides	Glucotain™: Pro, Clear, LiquiFlex[1], Care, Flex, GEM, Sense	93–98	yes	yes	yes
Glutamates	Hostapon™: CCG, CLG, CGN	100	yes	yes	CCG, CLG
Glycinates	Hostapon™: SG, SLG	86	yes	yes	no
Isethionates	Hostapon™: SCI 65 C, SCI 85 C, SLI 80	86–89	yes	yes	no
Sarcosinates	Medialan™ LD PF10	57–80	yes	yes	no
Taurates	Hostapon™ CT paste, CT liquid, CT solid, CT supreme	80–86	yes	yes	no
SLES		75	yes	yes	no
CAPB		66	yes	no	yes
APG		100	yes	yes	yes

[1] Readily biodegradable based on components
[2] Only valid if product contains palm oil derivatives

Want to learn more?

SCAN THIS CODE AND SEE HOW OUR MILD SURFACTANTS CAN HELP YOU SOLVE YOUR CHALLENGES.

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CLARIANT

Gentle giants

ELEVATING SURFACTANTS FROM CLEANSING TO CARING



When gentle and clean go hand in hand

When cleaning their skin and hair, consumers want mild, natural and effective products with strong sensory appeal. To make them, the right surfactants are key.

Mild, sulfate-free surfactants combine effective cleansing with greater gentleness that protects the skin and reduces irritation. With their advanced technical properties, they also enable tailor-made solutions in terms of foam quality, sensory experience, conditioning effects, and even hair color retention.

In addition, mild surfactants offer the naturalness and sustainability benefits consumers have grown to expect – especially in gentle products.



Choosing the best gentle solution – what's important?

Performance factors
- Mildness to skin and hair
- Skin conditioning benefits
- Hair color retention

Application factors
- Foam properties
- Pleasant feel and after-feel
- Sustainability profile

The right surfactant choice

Technical parameters
- Chemical class
- Charge
- CMC
- Pour point
- Surface tension
- Optimum pH

Application
- Mildness
- Foam profile
- Thickening properties
- Salt compatibility

Further options
- Sustainability profile
- Foam feel and texture
- Additional application benefits (e.g. color retention)

Skin mildness – from ultimate indulgence to other options

Finding the right surfactant solution for skin mildness is key for gentle cleansing.

Test methods: Stearic acid, Zein, RBC

Ultra-mild

Glucamides
- Glucotain™ Care
- Glucotain™ Clear
- Glucotain™ Pro
- Glucotain™ GEM
- Glucotain™ Sense
- Glucotain™ Flex
- Glucotain™ LiquiFlex

Mild

Glutamates
- Hostapon™ CCG
- Hostapon™ CGA
- Hostapon™ CGN
- Hostapon™ CLG

Glycinates
- Hostapon™ KG
- Hostapon™ SG
- Hostapon™ SGC
- Hostapon™ SLG

Moderate

Isethionates
- Hostapon™ SCI 65
- Hostapon™ SCI 85
- Hostapon™ SLI 80
- Hostapon™ SLB

Sarcosinates
- Medialan™ LD PF10
- Medialan™ LF
- Medialan™ KF-J

Taurates
- Hostapon™ CT liquid
- Hostapon™ CT paste
- Hostapon™ CT solid
- Hostapon™ CT supreme

Benchmarks
- APG

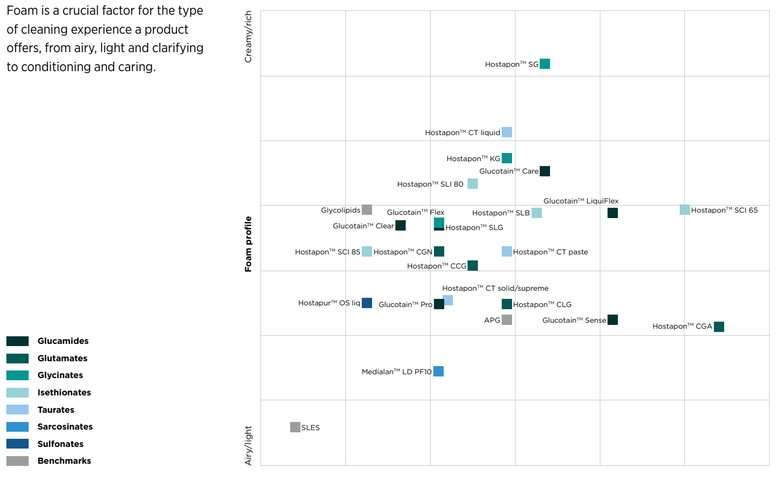
Harsh

Benchmarks
- CAPB
- SLES 70%

Sulfonates
- Hostapur™ OS liq

Tailor your foam – to skin needs and consumer wishes

Foam is a crucial factor for the type of cleaning experience a product offers, from airy, light and clarifying to conditioning and caring.

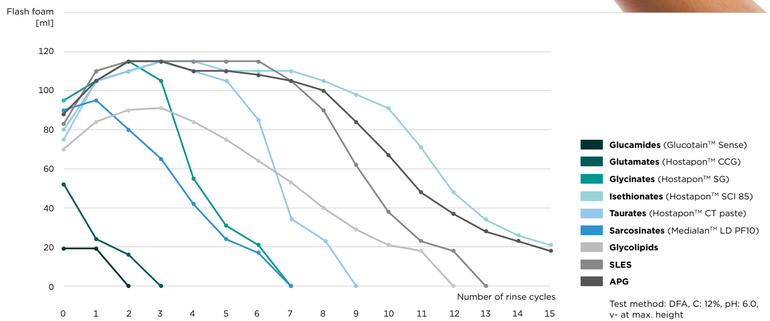


SLES/co-surfactant (10:2), pH 5.5

Rinse quicker, save water – thanks to gentle options

Easy-to-rinse products are hailed as one more sustainable way to save water when showering. Compared to traditional options, such as SLES, or newer technologies like biosurfactants and APGs, gentle options like Hostapon™ CCG or Hostapon™ SG rinse much faster and can consequently help to reduce the overall water footprint.

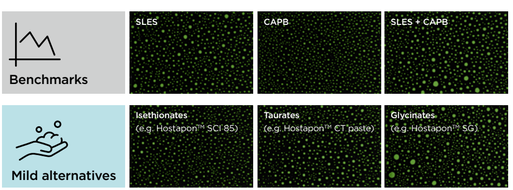




Test method: DFA, C: 12%, pH: 6.0, v- at max. height

Familiar foam, milder product – with our smart substitutes

Finding the right foam profile for a formulation is an art form. Matching well-known foam structures produced by classics such as SLES or CAPB is even more challenging. Our mild surfactants make this difficult feat possible, creating the desired look and texture while enabling milder formulations.



Test methods: DFA, C: 12%, pH: 6.0, v- at max. height