AGRANA

Starch Toolbox for Personal Care

Natural, multifunctional starch technologies for sensory, texture, styling & oil control

Category	Key Products	Key Benefits & Applications
Sensory & Oil Control	• CORN PO4 PH "B" • AGENAFLO® OS 9051 • TAPIOCA STER • MAISITA 21.001	• Matte, soft-focus finish • Oil/sebum control • Improved sensory and skin feel • Suitable for skincare, suncare and colour cosmetics
Thickening & Texture	• AGENAJEL® 20.313 • AGENAJEL® 20.306 • AGENAJEL® CLEAR	• Instant cold-process thickening • Creamy, elegant texture • Structure and stability • Clear gel options
Hair Styling	• AGENABON® 20.219 • AGENANOVA® 30.326 • MAIZE-STYLE® ORGANIC	• Natural film forming • Flexible to strong hold • Humidity resistance • Body and volume
Film Forming	• AGENAMALT® 20.222	• Natural, long-wear film • Adhesion and durability • Suitable for hair and skin care
Dry Shampoo	• D.S.A. 7	• High oil and grease absorption • Surface-active rice starch • Ideal for dry shampoo aerosols
Coloured Dry Shampoo	• REISITA DARK BROWN • REISITA BLACK 15%	• Coloured rice starch + iron oxides • Natural-looking shades • COSMOS compliant • High oil and grease absorption

Why AGRANA?

- Naturally derived starches
- Multiple COSMOS & COSMOS Organic grades
- Renewable raw materials
- Readily biodegradable

AGRANA = More than an absorber → Sensory | Rheology | Styling | Film Forming

AGRANA

Applications & Opportunities

Natural solutions for skin, hair and colour cosmetics



SKINCARE & SUNCARE

- Mattifying and soft-focus
- Reduce greasy/sticky feel
- Improve sensory
- Natural alternatives

Key Products:
CORN PO4 PH "B"
AGENAFLO OS 9051
TAPIOCA STER



COLOUR COSMETICS

- Oil absorption
- Soft-focus and matte finish
- Long-wear
- Improved sensory

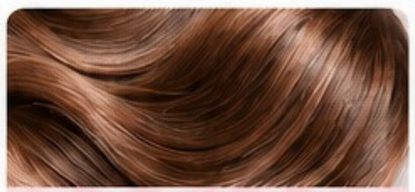
Key Products:
MAISITA 21.001
CORN PO4 PH "B"
AGENAMALT 20.222



RHEOLOGY & TEXTURE

- Natural thickening solutions
- Creamy and elegant texture
- Structure and stability
- Clear gel options
- Cold-process convenience

Key Products:
AGENAJEL 20.313
AGENAJEL 20.306
AGENAJEL CLEAR



HAIR CARE & STYLING

- Natural film forming
- Flexible to strong hold
- Humidity resistance
- Body and volume
- Ideal for styling and dry shampoo

Key Products:
AGENABON 20.219
AGENANOVA 30.326
MAISE-STYLE ORGANIC
D.S.A. 7



COLOURED DRY SHAMPOO

- Natural-looking shades
- Blends seamlessly
- Cosmos compliant
- High oil and grease absorption

Key Products:
REISITA DARK BROWN
REISITA BLACK 15%

BLACK BROWN YELLOW RED



NATURAL & SUSTAINABLE BY DESIGN

- Naturally derived from renewable raw materials
- Many COSMOS & COSMOS Organic options
- Readily biodegradable
- Supports clean beauty claims
- Alternatives to some conventional synthetic sensory systems (e.g. silicones, nylon powders)

Nature in Beauty

RENEWABLE | NATURAL | VERSATILE | INSPIRED BY NATURE