# **Product Manager**

# Ingredients Plus.

- Great Culture our people are our most valuable asset.
- Dynamic Team fun, energetic and supportive
- Career Opportunity with growing company
- Immediate start!

# Join our Vibrant Team as a Product Manager - Unleash Your Potential in the Ingredients Industry!

Are you ready to take your career to new heights and become part of an exceptional company? Look no further than Ingredients Plus, a leading distributor of ingredients to the Beauty Care, Health Care, and Home Care Industries in Australia and New Zealand. We are passionate about providing flexible, reliable, and trusted solutions, and we believe that success is achieved through continuous innovation, enduring partnerships, and a dedication to exceptional service.

## The Ingredients Plus Difference

At Ingredients Plus, our secret ingredient is the passion and desire for success that drives our team. We are united by innovative concepts and a commitment to serving our customers with excellence. Reporting to the ANZ General Manager, this role will be an integral member of our commercial team & will be instrumental in our next phase of business growth.

#### **Key Responsibilities**

In this exciting role, you will have the opportunity to:

- Manage and grow principals:
  - Develop plans and implement strategies for new beauty care product ingredients for Ingredients Plus.
  - Prepare annual sales and gross margin budgets by principal/product.
- Participate in the purchasing & planning Process (stocking/supply/forecasting)
- Manage stock to meet SLOB (Slow moving and obsolete inventory or stock) and expiry targets.
- Liaise with principals, developing long term relationships.
- Develop, communicate, and drive strategy to account managers and stakeholders to deliver the optimum solutions for customers.
- Effectively develop, communicate & execute plans on behalf of the principals.
- Propose, prepare & launch campaigns for Account Managers including pricing strategy. Track feedback & conversions of opportunities. Course correct as needed.
- Ensure efficient & effective stewardship of products regarding sampling, collateral, regulatory, quality & complaint handling.
- Ensure training of products & applications for account managers.
- Prepare and achieve annual sales & gross margin budget for principals.
- Help organize and participate at tradeshows/seminars/functions.

- Collect market intel on customer/competitor/market activities relating to principals.
- Develop effective advertising campaigns and social media initiatives.

# About You

- Experience managing key principals, in the ingredients industry.
- Tertiary science, business, or marketing degree.
- Agile and creative mindset.
- Professional and effective Communication Skills (Presenting, Writing, Oral,)
- Strategic Thinking, Product-Marketing, Financial Acumen
- Relationship Building, Problem Solving, Decision making, Innovative Planning, Organizing, Prioritizing.
- Technical/Industry/Product/Market Expertise
- Drive & Energy, Resilience, Results Orientation
- Integrity, Reliable, Committed, & Team Player
- Strong analytical skills.
- High level of commercial acumen, including P&L management and data analysis.
- Proven negotiation ability and computer literacy.
- Driven go-getter seeking career growth in a growing business.

#### **Benefits and Culture**

At Ingredients Plus, we value and reward our exceptional team members. When you join us, you can expect:

- A competitive remuneration package, including a vehicle allowance.
- A comprehensive induction and training program designed to set you up for success.
- Competitive bi-annual incentive bonuses that recognize your contributions.
- A fantastic team culture that promotes collaboration, support, and camaraderie.
- Ample opportunities for career advancement within our growing team and company.

In return for your experience and expertise, we offer a working environment that is not only fun and professional but also clean and engaging. Our team-building events and strong employee engagement plan ensure that you'll feel valued and connected every step of the way.

#### Take the Next Step in Your Career - Apply Today!

If you possess the drive and passion to succeed and are eager to advance your career, seize this opportunity to join Ingredients Plus. To apply, click the apply button or connect with Natasha on LinkedIn. Together, let's unleash your potential and create a future filled with growth and success.